

Business and Technology Goals and Objectives (BOTK and BOFTK)

Goal #1: The programs are designed to offer career and occupational certificates or applied science degrees leading to related employment.

Objective 1: The student will be able to demonstrate pre-employment potential.

- Career Interests and Characteristics
- Career Prerequisites
- Employment potential
- Resume, Application, and Interviews

Measurement: Review of curricula, course descriptions, and course syllabi, Related Perkins Rubrics

Objective 2: The student will demonstrate employment skills.

- Inter-personal Relations
- Attitude and Appearance
- Task Completion-Rate & Productivity
- Skill Performance

Goal #2: The program provides educational opportunities in basic and advanced computer skills for community members.

Objective 1: Students will be able to use software applications efficiently for individual use and specialized applications.

Measure:

- Curricula review
- GPA
- Outcomes Assessment Portfolio

Objective 2: Students will be able to recognize the need for continuous knowledge and skills updating in Industry & Business Technology Applications

Measure: Former and current student representation on the Advisory Board
Student participation in internships

Goal #3: The curricula in the programs ensure that students seeking certificates or applied science degrees meet the general education requirements of the college.

Objective 1: Communication Skills--Expresses ideas and conveys information in oral and written form.

Measure:

- WCTA Rubrics
- Course assignments
- Classroom Assessments
- Assessment. Portfolio

Objective 2: Computational--Transfer mathematical knowledge and skills to solve problems and support decision-making.

Measure:

- WCTA Rubrics
- Course assignments
- Classroom assessments
- Outcomes Assessment Portfolio

Objective 3: Computer--demonstrates competence in discipline appropriate software.

Measure:

- WCTA Rubrics
- Course assignments
- Classroom assessments
- Outcomes Assessment Portfolio
- GPA in required math courses

Objective 4: Citizenship--understands the functions of a citizen in a democratic society.

Measure:

- Attendance
- Punctuality
- Professionalism
- Independent task completion
- GPA in Political Science required course