

Program Name: ART

Participants in Goal Setting: Daniel Fielder

Date: 9/15/2008

Eastern Wyoming College

Fall 2008

Course Number: Art 2395 Art Capstone
Course Title: Exhibition/Demonstration, TBA (classroom)
Credit Hours: 0.0
Instructor: Daniel Fielder
Office Hours: MW 10:00-10:55am
Office Location: FA 101
Phone: 307 532 8291
E-mail: daniel.fielder@ewc.wy.edu

Supplementary Reading:

The trust factor: the art of doing business in the 21st century / Cheryl A. Chatfield. Sunstone Press, 1997.

Art office: 80+ business forms, charts, sample letters, legal documents & business plans for fine artists / by Constance Smith and Sue Vidars. ArtNetwork, 1998.

*Copies of the books are in the library.

Additional Reference Material:

Presentation Power Tools for Fine Artists by Renee Phillips.

NYFA Interactive website - <http://www.nyfa.org/level2.asp?id=51&fid=1>

Course Description: The aim of this course is to prepare students to promote themselves both as artists and professionals. Students will learn how to create succinct and compelling biographies, artist's statements, curricula vitae and cover letters. In addition to the basics of portfolio, the course will cover Business Letters, Resumes, Brochures, Press Release, Web Sites, Newsletters, Testimonial Sheets, CD-ROMS, Gallery Presentation Materials, Artist / Gallery Agreements, Consignment Agreement..." (more). Through a series of lectures, mock applications and interview processes, they will learn techniques for effectively presenting themselves as well as their bodies of work. Students will also gain the technical skills necessary to accurately curate, photograph, document, and arrange 'galleries' of their work in a variety of formats (both 'physical' and 'digital'). The final project will be a display/exhibition and art talk communicating the ideas of exhibit.

Course Objectives: Students should be able to:

1. Produce properly formatted, articulate:
 - a. Cover letters
 - b. Curricula Vitae
 - c. Biographies
 - d. Artist's statements
2. Master techniques for presenting themselves effectively and to be prepared to think on their feet during interviews.

3. Curate their own work and to select those examples that best represent their perspectives and interests.
4. Photograph, document, and digitize images of the works they have chosen.
5. Integrate the digitized images into a consistently designed sequence in printed as well as digital formats.
6. Demonstrate work in a professional manner, including organizing , labeling , hanging, etc.

Course Requirements:

1. Regular attendance, on time.
2. Participation during class:
3. Completion of all coursework: Keep ALL assignments for final documentation.
4. Consistent effort put forth in and out of class.

Journal/Sketchbook:

Students will keep a journal throughout the semester that explores contemporary artists as they relate to the student's own interests and concerns. Journals will be collected and graded four times during the semester.

Presentation: Each student will give an in-depth (approximately 20-minute) presentation on their work in a scheduled event.

GRADING CRITERIA:

“A” students complete all exercises and assignments competently and on time and present them neatly in critiques. The student misses few if any class sessions. They participate in critiques and class discussions without being called upon, and their work is ambitious, original, and consistent throughout the semester. The overall work goes beyond the minimum expected requirements for the course. The cumulative portfolio demonstrates growth and objective excellence.

“B” students complete all exercises and assignments competently and on time. The work is presented neatly in critique sessions, and participates in critiques and class discussions only when required. They miss few classes. Their course work is spotty but demonstrates an overall commitment to resolving the issues related to the assignment. The cumulative portfolio demonstrates growth and above average achievement.

“C” students complete all assignments and exercises on time, though some of their work may not be improved upon after critique. They may display their work in critiques with minimal attention to presentation standards. They participate in critiques only when called upon. Their course work may not be consistent and their portfolios may show growth but little objective excellence though some aspects may be quite competent.

“D” students do not complete all exercises and assignments on time. Attendance may be a problem.

“F” students do not complete the exercises and assignments and miss many classes.

Classroom etiquette:

All students are expected to be respectful and considerate of others; please take advantage of the fact that you are sharing a room with a number of others who are working towards similar goals. You can learn a great deal from your peers. During group critiques, I expect you to encourage and help your peers get a new perspective on their work. Since everyone needs to be able to concentrate, cell phones must remain off while you are in class. Also, please refrain from using personal electronic devices such as palm pilots, mp3 players, Walkman, etc; don't deprive yourself of conversations and information you may get just by really "being" in the room.

Eastern Wyoming College is committed to providing reasonable accommodations for qualified individuals with disabilities. If a student has a disability and desires a reasonable accommodation for such disability, the student should contact Mrs. Debra Ochsner (532-8238) or Mr. Tom McDowell (532-8330) as soon as possible so that arrangements may be made.

The instructor reserves the right, acting within the policies and procedures of EWD, to make changes in the course schedule and/or activities. All changes will be announced in class. This syllabus contains, to the best knowledge of the instructor, complete and correct information for the class when distributed. Changes may be made in the calendar or materials to better accommodate the needs of the class.

This course fulfills one or more of the following EWC General Education Requirements.

1. **Communication Skills:** Graduates will be able to understand and communicate ideas and information in written and spoken English that reveals a mastery of terminology appropriate to their disciplines.
2. **Analytical and Quantitative Reasoning:** Graduates will be able to solve problems through critical thinking involving analytical and quantitative reasoning at a level appropriate to their disciplines.
3. **Technology Skills:** Graduates will be able to demonstrate competence using technology appropriate to their disciplines.
4. **Social Awareness:** Graduates will be able to demonstrate an awareness of the relationship between the individual and the world.

Goal 1:

Graduates will have achieved degrees which will enable them to pursue transfer degrees.

Objective 1a: Graduates will complete the capstone (see above) as assessment of learning in the program.

Measure: The project will be considered for written communication, computer competency in the creation of the project, and information from research or other sources as appropriate.

Objective 1b: Graduating students will be able to transfer to four-year institutions.

Measure: Successful transfer students, articulated courses.

Goal 2

Completion of program courses will ensure that graduates meet general education requirements, as appropriate, of the college.

Objective 2a: All program courses will emphasize those elements of general education requirements as appropriate to the individual courses.

Measure: Course syllabi, assessments of programs and courses, and program reviews.