

EWC Strategic Planning 2008-2009

In January 2008, Eastern Wyoming College developed a new method of strategic planning.

Dream & Discovery Phase

- Consultants
- Sessions encouraged students, employees, administrators, community members, and Board of Trustees and Foundation members to dream and discover in focus group meetings
- Strengths Finder Assessment sessions
- Five Strategic Directions and a Vision Statement

Eastern Wyoming College will be a **dynamic center for education, acting as a catalyst for individual growth, community engagement and global impact.**

Thoughtfully prepare our organization and **our** people for changing and dynamic times

Promote high quality, **accessible** learning experiences through responsive programs of distinction aligned with current & future opportunities

Embrace and invest in technology and modern facilities

Positively influence the economy and enhance the **quality of life** for **individuals, families,** the community and region

Recognize and extend our **global** reach

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Design Phase

Focus groups shared their “value” objects and discussed values to guide the institution.

Life Balance
Learning
Stewardship
Relationships

Innovation
Perseverance
Positivity
Excellence

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Design Phase

Vital Initiatives were developed for each Strategic Direction.

A total of twenty vital initiatives were identified.

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Destiny Phase

Strategic Objectives – Action Plans were developed during a day long in-service for key functional areas.

Learning

Student Services

College Relations

Administrative Services

Institutional Effectiveness

Institutional Development

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College Mission

Eastern Wyoming College is a student-centered, comprehensive community college that responds to the educational, cultural, social, and economic needs of its communities with quality, affordable educational opportunities for dynamic lifelong learning. *College Mission—June 10, 2008*

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College Vision

Eastern Wyoming College will be a dynamic center for education, acting as a catalyst for individual growth, community engagement and global impact. *College Vision Statement—June 10, 2008*

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Budgeting

Budgeting Framework & Formula

One Time and Continuing Dollars identified for each key functional area

- Trustees/President's Office
- Learning
- Student Services
- College Relations
- Administrative Services
- Institutional Effectiveness
- Institutional Development
- Institutional Overall Directions

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Mid-Year Report

Strategic Direction 1—Thoughtfully prepare our organization and our people for changing and dynamic times.

- Employees attended professional development conferences & workshops
- Strategic planning processes are being carried out
- Data is being utilized more by constituents

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Mid-Year Report

Strategic Direction 1—Thoughtfully prepare our organization and our people for changing and dynamic times.

- Purchasing Coordinator
- School Dude
- Foundations of Excellence
- Technology Advisory Committee
- Fox Lawson Study

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Mid-Year Report

Strategic Direction 2 – Promote high quality, accessible learning experiences through responsive programs of distinction aligned with current and future opportunities.

- Honors Program
- Mobile Welding Laboratory
- Lab Equipment & Supplies
- Large Animal Facility Improved
- Classroom Equipment Improvements

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Mid-Year Report

Strategic Direction 2 – Promote high quality, accessible learning experiences through responsive programs of distinction aligned with current and future opportunities.

- LPN Program in Douglas
- Lusk Outreach Coordinator Contract Lengthened
- Grant Writer in Place

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Mid-Year Report

Strategic Direction 3 –Embrace and invest in technology and modern facilities.

- Replace Outdated Student & Staff Computers
- Content Management System for Web Page
- Concrete Aprons for Storage Building
- Board Room & President's Office Improvements

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Mid-Year Report

Strategic Direction 4 – Enhance the quality of life for individuals, families, the community and region, and positively influence the economy.

- College Newspaper on EWC Website
- Fine Arts & Community Events

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Mid-Year Report

Strategic Direction 5 – Recognize and extend our global reach.

- ESL Student Population--22% of Adult Basic Education Program Population
- New Dynamic Look for College Catalog
- 60th Anniversary Celebration

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Mid-Year Report--Budget

- One-time Dollars 35.7% Transfer Rate
- Continuing Dollars 35.7% Transfer Rate

EWC Strategic Planning 2009-2010

Planning for FY 10

- February is Strategic Planning Month
- Departmental Sessions
- Overall Institutional Action Plans

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Planning for FY 10

- Overall Institutional Action Plans
- Foundations of Excellence
- Technology Advisory Committee
- Facilities Advisory Committee

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Planning for FY 10

- Board & President's Action Plans
- Statewide Strategic Planning Initiatives
 - State's Interests

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Planning for FY 10

- Developing Process
- Questions & Discussion