



Eastern Wyoming College
Strategic Planning 2009-2010

Final Summary Report

August 10, 2010

Prepared by
Learning & Effectiveness

Final Strategic Planning Report

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Strategic Action Plans for 2009-2010 were written in February, 2009. The following sections include highlighted accomplishments for the year.

Strategic Direction 1—Thoughtfully prepare our organization and our people for changing and dynamic times.

1.1 Encourage professional development at all levels.

- Funding was provided to cover travel expenses for Leland Vetter to attend the Welding Show Conference sponsored by the American Welding Society in Chicago.
- Funding was provided for the Honors Program faculty to attend conferences, attend professional development activities, and host symposiums.
- Janet Martindale attended the National College Testing Association’s Annual Conference in Antonio, TX.
- Lynn Bedient, Grant Harpstreith, and Tim Anderson are now American Welding Society (AWS) Certified welding instructors.
- Funding was provided to cover registration and travel expenses for Dee Ludwig to attend AQIP Peer Reviewer Training in Lisle, IL.
- Funding was provided to cover registration and travel expenses for Dee Ludwig to attend the Executive Leadership Institute in Phoenix, AZ.
- Funding was provided to cover registration and travel expenses for Monte Stokes to attend a “Ranching for Profit” course in Abilene, TX.
- Funding was provided to cover registration and travel expenses for Tim Anderson to attend a Hydraulics course in Denver, CO.
- Provided Ellen Creagar with a laptop computer to increase efficient use of time for distance learning instruction.
- Funding was provided to cover registration and travel expenses for Peggy Knittel to attend the Human Anatomy & Physiology Society Annual Conference in Denver, CO.
- Funding was provided to cover registration and travel expenses for three Outreach Coordinators and Connie Woehl to attend the LERN Conference in Savannah, GA.
- Funding was provided to cover cost of food and a trainer for tutor training.
- Funding was provided to cover cost of professional development to keep current in the field of cosmetology.
- Funding was provided to cover cost of contracting consultant/presenter, Dr. Mario Rivas, for April 5, 2010 In-Service training.

- Funding was provided to cover registration and travel expenses for Debbie Ochsner to attend a national conference; purchase equipment for student disabilities services; and buy membership to “Recordings for the Blind & Dyslexic.”

1.3 Standardize and document college practices and processes.

- Implemented an electronic preventive maintenance work order system for HVAC, fire extinguishers, emergency lighting, grounds equipment, and other identified systems.
- Prepared and adopted 403(b) retirement plan to comply with new IRS regulation.
- Dee Ludwig attended the Higher Learning Commission Annual Meeting as representative of the EWC self-study team in preparation for the PEAQ team visitation in October 2010.

Strategic Direction 2 – Promote high quality, accessible learning experiences through responsive programs of distinction aligned with current and future opportunities.

2.1 Provide, develop and implement high quality programs.

- Partial purchase of the Kuder Career Planning System to improve advising and the College Studies classes.
- Business Administration (instructional) allocated budget was maintained at current level to provide funding for program costs.
- Purchased season package of NACADA webcasts to improve advising by providing training for advisors.
- Purchased decorations, snacks, prizes, giveaways, activity tickets, activity equipment, presentations (Josh Shipp-Motivational Speaker, DJ for dances), and advertisement to increase participation in student activities.

2.2 Grow programs known for excellence and responsiveness to market needs.

- Funded safety update for welding pipeline maintenance including new valves, pressure test and paint.
- Purchased one-time replacement printer cartridges for format printers used for the Web Design Certificate program.
- Produced Lancer Luminaries; implemented Annual Giving; reviewed Foundation by-laws for board composition and size; trained College President in fundraising basic processes; trained and encouraged Foundation members in personal giving and in making appropriate recommendations and connections of potential donors; conducted two successful fund raising events; conducted successful donor stewardship event; met with 40-50 current and prospective donors; developed short range development plan for Foundation; developed endowment programs for technology, landscaping, and student book and equipment needs, as well as scholarship endowment for vet tech program; managed Foundation finances and endowment programs; and initiated and continued two conversations related to significant long-term bequest potential.

- Provided funding for travel and phone expenses to recruit students to participate on EWC Volleyball team.
- Provided funding for travel and phone expenses to recruit students to participate on EWC Women’s Basketball team.
- Provided funding for travel and phone expenses to recruit students to participate on EWC Men’s Basketball team.
- Provided funding for travel and phone expenses to recruit students to participate on EWC Rodeo team.

2.5 Pursue alternative financial resources that position the college to be responsive to opportunities.

- More than 18 grant opportunities have been researched and identified at this point in time. Twelve grants have been received, two grants are in submission, and more than four grants are in progress.

Strategic Direction 3 – Embrace and invest in technology and modern facilities.

3.1 Implement the use of leading edge technology for instruction and operational efficiencies.

- Purchased equipment for science lab – Xplorer DataLoggers, various probes, links, and guides.
- Purchased tables and chairs for MA120-121 to increase student stations.
- Purchased chairs and file cabinets for CNA classroom to increase student stations.
- Purchased easels and tables for Art classroom to increase student stations.
- Purchased office furniture to update the Library.
- A college portal was purchased and trainings provided to college personnel to increase accessibility for students, staff and faculty for college related communications and learning.
- Purchased replacement server farm robotic tape backup system for a more functional, dependable backup system of adequate size.
- Purchased replacement servers and server software for Douglas and Newcastle outreach sites to increase efficiency of management and entry of data.
- Purchased replacement servers for the Gateway brand servers Webserver and Media server to upgrade to equipment with service packages.
- Purchased a library copier to replace older printers and eliminate large cost of printing cartridges.
- Purchased photography and video equipment to produce high quality photography and video projects.
- Purchased skid steer with attachments for more efficient grounds upkeep.
- Purchased replacement water softener for Activities Center to provide quality water and increase life of kitchen appliances.

3.2 Create an environment that is user-friendly and responsive to growth.

- Re-organized the college testing services by moving the ACT COMPASS Placement Exams and WorkKeys Testing to the Academic Testing Center; and, increased the number of computers available for testing to better utilize the testing center for standardized testing. A part-time employee was hired to help administer GED tests during the evening and at the Goshen County Detention Center to provide more flexible testing hours. A monthly calendar advertising the testing services was distributed to faculty.
- Hired Henry Prado as custodial supervisor to provide better supervision of custodial crew during the night shift.
- Benchmark has been contracted to redesign parking areas for better drainage, lighting, and accessibility for Mechanical Arts and Activities Center buildings.
- Purchased popcorn popper, foosball table, fryer, and microwave; and upgraded electrical to increase and improve activities and functionality in the Student Center.

3.4 Design facilities that will accommodate changing technology, and that will utilize resources in a responsible manner.

- Purchased white boards to update Vet Tech classrooms.
- Purchased ceiling fan to improve ventilation/cooling in the Copy Center.
- Purchased and installed outdoor walk-in freezer allowing more economical purchase of food items and enable Food Services to realize a better economy to scale.

Strategic Direction 4 – Enhance the quality of life for individuals, families, the community and region, and positively influence the economy.

No completed action plans were reported.

Strategic Direction 5 – Recognize and extend our global reach.

5.2 Provide all students and employees with opportunities to expand and meet challenges of an ever-changing world.

- WMST 1080 Introduction to Women’s Studies was developed and submitted to the Curriculum & Learning Council for approval. The course was approved and will be offered as a distance learning course effective FA/2010.

Eastern Wyoming College
Strategic Budgeting
August 10, 2010

Strategic budget dollars for fiscal year 2010 were established in the budget through the Strategic Budgeting Distribution Formula. The distribution included \$100,000 for Institutional Strategic Directions and \$500,000 for Departmental Strategic Objectives on a one-time funding basis. There were no funds allocated toward a continuing funding basis because of the 10% state-mandated budget cuts this past year. Furthermore, additional budget cuts had resulted in a voluntary reduction of one-time strategic budget dollars. Key functional areas spent \$155,142.00 in strategic budget dollars for fiscal year 2010.