

Eastern Wyoming College

Instructional Program Review 2014 - 2015

Program: Art

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Date of Report: May, 2015

EASTERN WYOMING COLLEGE Instructional Program Review

Program Name: ART

Part I: Statistical Data from the past three years:

	2011 - 2012	2012 - 2013	2013 - 2014	5-Year Average
Annualized FTE Enrollment	37	42.7	46.1	41
Annualized FTE Faculty	4.3	4.4	4.9	4.5
# Students	23	14	10	17
# Graduated	3	4	0	2

FTE = Full-time equivalent Notes:

Modes of Delivery:

Online compressed video face-to-face

Advisory Committee Members and Title or Role: N/A

Community Partners or Internships: N/A

Revisions in Curriculum Since Last Review:

Since the last review, a few changes have been made. ART 2074 Art for Elementary/Middle School teachers was added. The program was reduced from 64 to 60 credits as of February 2015.

Part II Narrative Analysis

Description of State and National Trends (if applicable)

Trends (National Trends Only. State Trends Not Available.)	Employment		Percent Change	Job Openings
	2012	2022		
Fine Artists	28800	29900	4%	790
Artists and Related Workers	11400	11200	-2%	270

Activities in Support of Student Recruitment and Retention:

Each year, I visit the Wyoming State High School Art Symposium to promote EWC's art program. I continue to visit high schools in the service area to meet with students interested in studying art in college. I participate in other activities in coordination with Admissions, such as Technology Day in order to provide prospective students with information about art at EWC.

Art Club has started working closely with other organizations such as the Music Club and Diversity Club to provide activities and field trip opportunities.

Assessment of Student Learning:

Student learning outcomes are assessed by means of an exhibition of work created by the students during their period of study at EWC. Starting in the Fall of 2015, this will be accompanied by an Artist's Statement, a one-page essay describing and explaining the work that is on display.

Strengths of the Program and Faculty:

While the numbers of students has fluctuated, the quality of work produced by new students is steadily increasing. This has allowed me to display quality shows in the Fine Arts lobby to coincide with other events, such as graduation or Arts Council productions. The curriculum has been successful from the point-of-view of transfer students, who have graduated and moved on to other institutions for the Bachelor's Degree. One such graduate was awarded the Chadron State Art Scholarship to continue her studies there. She will graduate with a B.A. in Spring 2015. Yet another student was admitted into her school-of-choice in Kansas City in order to study digital art applications. This kind of success is what will continue to attract students to the program. It shows that the art program is competitive with other programs in the state.

Part III Recommendations

Faculty Recommendations:

My recommendations for continuous improvement are as follows:

A. Program Changes: It is my recommendation that the degree program include an optional digital design emphasis/component. This has been submitted as a Strategic Plan and I have been working with Andy Espinoza to carry this out. This would not alter the core art program, but would only replace approved electives with specific courses in Web Design and other computer applications. This is essential in keeping up with the interests and needs of the students who are coming into the program, most of whom are more focused on computer-based art, such as video game design, Web design, and graphic design.

B. Equipment and Facilities: The facilities are weak when it comes to classes such as Sculpture and Ceramics. We have no Sculpture studio at the moment. Ideally, the program should have two studio spaces, one for 2-D work, such as drawing and painting; and another for 3-D work like sculpture and ceramics. The various approaches to art-making require various studio environments. The current facilities limit the content of certain courses in adverse ways. Without electric saws and other heavy equipment, classes like sculpture suffer under the current circumstances.

C. Art Gallery: One of the features of a solid art program that is lacking at EWC is sufficient exhibition space. The Fine Arts Building Lobby has served this purpose, but the glass display cases in which art is shown greatly limit the type of art that can be placed on display here in terms of medium and size. I believe this will change in the summer of 2016 when the lobby is renovated.

D. Budget: The current budget is sufficient for the program.

E. Student Learning: While students are showing stronger art skills as they progress through the program, greater coordination between the content of different courses would benefit students. Over the next year, it is my goal to review ways in which the material from each class can build upon and supplement material taught in other classes within the program. Having one instructor in the program is advantageous to this task. Yet, students would also benefit from having the opportunity of hearing from other artists with differing perspectives than me. Students would be best served by an additional voice. As the program continues to grow, it would be advisable to begin investigating ways to provide not only better facilities for 3-D art classes, but also add an additional instructor, at least only at adjunct-level, to allow students to bounce their artistic ideals off more than one person. Right now, it is clear that the size of the program doesn't merit an additional faculty member, but it is something to aim for, providing that the program continues to improve and increase in size.

Action Plans -

Action Plans are attached.

Advisory Committee Recommendations: N/A

Division Chair Recommendations:

I have read Mr. Cline's Instructional Program Review for 2014-2015 and it is clear under his leadership the Art Program continues to have a positive impact on EWC. In the previous review, 3 years ago, goals were set to improve enrollment and retention and this has been achieved. And although the number of Art majors have remained steady-- the five year average for FTE enrollment has increased from 34 to 41 students. Most recently

six Art majors graduated from EWC. So the trend is positive.

To achieve these results Mr. Cline had a strategy--student engagement with the community through the Art Club, program collaboration between UW and EWC to facilitate student transfer and innovative curriculum improvements. This strategy has been implemented and been a success.

The Art Program, through Mr. Cline, continues to actively recruit students by visiting our service area high schools and state high school art events. The assessment of students through the exhibition of their art demonstrate excellent real world experience, showcase exceptional program outcomes and is strong evidence of specific accomplishments.

Mr. Cline's recommendation that EWC add a digital design component to the Art Program in collaboration with computer instructor Andy Espinoza to improve the curriculum are also welcome. As outlined in the previous Program Review Mr. Cline has requested an adjunct specializing in teaching ceramics, sculpture and other 3-D projects. To accommodate this program expansion and growth a sculpture studio and the equipment to create 3-D work would be a great benefit. Finally a gallery to display student created works of art as well as to hold exhibitions will allow for more practical assessments of students' work. The Fine Arts lobby remodel will help in that effort.

The EWC Art Program led by Mr. Cline has, as described, made effective use of organizational resources. However additional resources would benefit a program that encompasses every objective valued by EWC.

Vice President's Recommendations:

I think the Art program has grown and prospered under John Cline's tutelage. We have noticed an increase in FTE and a steady number of majors averaging 17 per year in the last five years. John received continuing contract status this year—deservedly so. He has contributed much to the College, our students, and the community. I concur with John's and Larry's recommendations and emphasize the following:

- Continue recruiting and marketing efforts to grow enrollments in the classes and to increase numbers of majors.
- Emphasize the community connections regarding interaction with area artists, public schools, and community education opportunities.
- Develop the program with digital art in collaboration with Andy Espinoza.
- Continue to participate in the meetings for the remodel of the Fine Arts Lobby area.

Strategic Plans 2013

Title of Group: Art

Team Members: John Cline, Physical Plant

EWC Strategic Direction and Vital Initiative: 2.1, 2.4, 4.1, 5.4, 5.5

Statewide Strategic Objective Strategy and Action Step: 2

Priority: 1

What: Create a temporary art exhibition space in the FA Lobby until final renovations are complete in the Fine Arts Building, at which point the viability of the space will be reconsidered. Attract members of the Goshen County community to EWC by hosting art exhibitions of local and regional artists' work.

How:

1. Remove existing display cases.
2. Utilize discreet "hard wall" hangers to display 2-D work.
3. Purchase display pedestals for display of 3-D work.

Budget:

1. Hard wall hangers - \$15.00
2. Display pedestals (3) - \$725

When: By mid-Fall 2013

Who: John Cline, Physical Plant for removal of existing display cases.

Measurements/Accountability: Display cases are removed. Temporary hard wall hangers are installed. Exhibitions of local and regional artists' work are on display.

Ultimate Goal: The EWC Fine Arts Lobby is a point of attraction for the community.

Title of Group: Art

Team Members: John Cline, Instructional Technology

EWC Strategic Direction and Vital Initiative: 2.3

Statewide Strategic Objective Strategy and Action Step: 2.1a, 3.2

Priority: 2

What: Create the online version of ART 2020 to go along with ART 2010 online. Rearrange current order these classes are offered so that ART 2010 is in the Fall and ART 2020 is offered in the Spring. Teach online versions during academic years starting with even numbers (eg. 2014 – 2015). Teach in-class versions during academic years starting with odd numbers (eg. 2015 – 2016).

How:

1. Submit necessary paperwork to CLC.
2. Work with Instructional Technology to develop class and add to the art rotation.

Budget: \$0

When: Begin teaching the online Art History classes in academic year 2014 – 2015).

Who: John Cline, Aaron Bahmer, David Banville.

Measurements/Accountability: Course are approved, students are enrolling, and courses are being taught.

Ultimate Goal: Expand the distance learning opportunities provided by the EWC art program.

ACTION PLANNING WORKSHEET 2014

<p>Title of Group: ART</p>	<p>Team Members: (please list)</p> <p>John Cline</p>
<p>EWC Strategic Direction and Vital Initiative #?</p> <p>Example 1.1, 1.2, . . .</p>	<p>Please Indicate #</p> <p>2.1, 5.1</p>
<p>Statewide Strategic Objective, Strategy and Action Step #?</p> <p>Example 1.1a, 3.1b, . . .</p>	<p>Please Indicate #</p> <p>2</p>
<p>Priority #?</p>	<p>Please indicate #</p> <p>1</p>
<p>What?</p> <p>Strategic Objective</p> <p>(Please state in measurable terms)</p>	<p>Increase recruitment efforts to find new students interested in the EWC Art transfer program. Goal: double the number of art majors from average of 6 to 12 by Fall 2016.</p>
<p>How?</p> <p>Strategies</p> <p>(Please list each strategy)</p>	<ol style="list-style-type: none"> 1. Work with College Relations to create and produce a promotional brochure detailing the strengths of the EWC Art program. 2. Expand travel beyond Goshen County School District schools to meet with high school art teachers and students in Guernsey and Wheatland, and other locations.
<p>Budget?</p>	<p>Travel: \$100. Promotional Material: \$50 – 100.</p>

<p>When?</p> <p>Timeline</p>	<p>Begin working with College Relations and Webmaster in Fall 2014. Have promotional material ready to take to high schools in Spring 2015. Have Art program Web pages revamped by end of Spring 2015.</p>
<p>Who?</p> <p>Team or Responsible Persons for leading strategic objectives</p>	<p>John Cline</p> <p>College Relations</p> <p>EWC Webmaster</p>
<p>Measurements/Accountability</p> <p>Key Performance Indicators (KPI)—How do we know if we are on the right track?</p>	<p>Brochures are produced and placed in the hands of interested students. Trips to Goshen Co Schools are continued and trips to Wheatland and Guernsey are added. Web pages are improved.</p>
<p>Ultimate Goal—How do we know if we are successful?</p>	<p>Average number of art majors each year increases from six to twelve.</p>

ACTION PLANNING WORKSHEET 2014

<p>Title of Group: Art</p>	<p>Team Members: (please list)</p> <p>John Cline</p>
<p>EWC Strategic Direction and Vital Initiative #?</p> <p>Example 1.1, 1.2, . . .</p>	<p>Please Indicate #</p> <p>2.1</p>
<p>Statewide Strategic Objective, Strategy and Action Step #?</p> <p>Example 1.1a, 3.1b, . . .</p>	<p>Please Indicate #</p> <p>2</p>
<p>Priority #?</p>	<p>Please indicate #</p> <p>2</p>
<p>What?</p> <p>Strategic Objective</p> <p>(Please state in measurable terms)</p>	<p>Reduce A.A. Art program from 64 to 60 credits.</p>
<p>How?</p> <p>Strategies</p> <p>(Please list each strategy)</p>	<ol style="list-style-type: none"> 1. Evaluate program and see where credits can be reduced. 2. Submit paperwork to CLC for authorization to change program requirements.
<p>Budget?</p>	<p>No Costs</p>

When? Timeline	Complete and submit paperwork by October 2014.
Who? Team or Responsible Persons for leading strategic objectives	John Cline Curriculum and Learning Committee
Measurements/Accountability Key Performance Indicators (KPI)—How do we know if we are on the right track?	Paperwork is drawn up and submitted.
Ultimate Goal —How do we know if we are successful?	Reduce program from 64 to 60 credits.

ACTION PLANNING WORKSHEET 2015

Title of Group: ART	Team Members: (please list) John Cline
EWC Strategic Direction and Vital Initiative #? Example 1.1, 1.2, . . .	Please Indicate # 2.1, 5.1
Statewide Strategic Objective, Strategy and Action Step #? Example 1.1a, 3.1b, . . .	Please Indicate # 2
Priority #?	Please indicate # 1
What? Strategic Objective (Please state in measurable terms)	Increase recruitment efforts to find new students interested in the EWC Art transfer program. Goal: double the number of art majors from average of 6 to 12 by Fall 2016.
How? Strategies (Please list each strategy) <ul style="list-style-type: none"> • • • 	<ol style="list-style-type: none"> 1. Work with College Relations to create and produce a promotional brochure detailing the strengths of the EWC Art program. 2. Expand travel beyond Goshen County School District schools to meet with high school art teachers and students in Guernsey and Wheatland, and other locations.
Budget? Estimated Costs	Travel: \$100. Promotional Material: \$50 – 100.
When? Timeline	Begin working with College Relations now. Have promotional material ready to take to high schools in Spring 2015.
Who? Team or Responsible Persons for leading strategic objectives	John Cline College Relations
Measurements/Accountability Key Performance Indicators	Brochures are produced and placed in the hands of interested

(KPI)—How do we know if we are on the right track?	students. Trips to Goshen Co Schools are continued and trips to Wheatland and Guernsey are added. Average number of art majors each year increases from six to twelve.
Ultimate Goal —How do we know if we are successful?	

ACTION PLANNING WORKSHEET 2015

Title of Group: Art	Team Members: (please list) John Cline Andy Espinoza
EWC Strategic Direction and Vital Initiative #? Example 1.1, 1.2, . . .	Please Indicate # 2.1, 2.2
Statewide Strategic Objective, Strategy and Action Step #? Example 1.1a, 3.1b, . . .	Please Indicate # 1 Increase number of degrees and certificates produced. 2 Lifelong learning opportunities.
Priority #?	Please indicate # 2
What? Strategic Objective (Please state in measurable terms)	Create Digital Design emphasis and Fine Art emphasis options for the current A.A. in Art degree.
How? Strategies (Please list each strategy) • • •	*Meet with Andy Espinoza to determine which Digital/Web Design classes would be appropriate for the Digital Design emphasis. *Prepare and submit paperwork for CLC.
Budget? Estimated Costs	\$0
When? Timeline	Have paperwork submitted by Fall 2015 to CLC. Catalog changes ready for 2016-2017 academic year.
Who? Team or Responsible Persons for leading strategic objectives	John Cline Andy Espinoza CLC
Measurements/Accountability Key Performance Indicators (KPI)—How do we know if we are on the right track?	Approval for changes at CLC.
Ultimate Goal —How do we know if we are successful?	More students are entering into art/digital classes.