

# **Eastern Wyoming College**

## **2025 - 2030 Strategic Master Plan**

### ***Cultivating Success***

#### **College Vision**

Committed to service and striving for excellence.

#### **College Mission**

Eastern Wyoming College champions student success through innovative learning, academic excellence, and community enrichment.

#### **College Values**

##### **Learning**

We embrace learning as the core of our identity, empowering students to acquire knowledge, critical thinking, and practical skills. Eastern Wyoming College is dedicated to delivering exceptional educational experiences that prepare learners for meaningful careers, lifelong personal growth, and engaged citizenship.

##### **Service**

We believe service to our students, community, and region defines our purpose and enhances our impact. Eastern Wyoming College encourages a culture of generosity, responsiveness, and collaboration, fostering meaningful partnerships and actively contributing to the betterment of our communities.

##### **People**

We value each individual, recognizing that our students, faculty, staff, and community members are central to our mission. Eastern Wyoming College commits to fostering an engaging environment that promotes growth, well-being, and success of all people.

##### **Stewardship**

We take seriously our responsibility to wisely manage and safeguard the resources entrusted to us. Eastern Wyoming College practices transparent, ethical stewardship of finances, facilities, human resources, and natural resources, ensuring sustainability and accountability to future generations.

##### **Excellence**

We are committed to excellence in all endeavors, from academics and student services to community partnerships and institutional governance. Eastern Wyoming College consistently strives to achieve the highest standards through continuous improvement, innovation, integrity, and accountability.

## **Pillar 1: Cultivating Students**

### **Enhance Student-Centered Academic Outcomes**

Successful outcomes for our students is our business. Students will experience an engaging learning environment through rigorous and relevant curricula and innovative teaching practices that respond directly to student needs, inspire lifelong learning, and prepare students for meaningful lives.

### **Champion a Comprehensive Student Success Framework**

As a comprehensive community college, our students vary in many ways. Our commitment to the whole student ensures removing barriers and providing access to personalized resources throughout their academic journey. Our framework emphasizes continuous support for the evolving needs of our students.

### **Invest in Facilities and Technology**

Evolving students and communities requires an innovative and modern college. Our investment fosters an accessible, safe, and inspiring college setting that promotes academic achievement, student satisfaction, and advanced technology.

## **Pillar 2: Cultivating Community**

### **Strengthen Strategic Community Partnerships**

Our college is an economic engine for local and regional development and community well-being. We commit to building strong, collaborative partnerships with our communities to enrich student learning, workforce development, and community vitality.

### **Expand Community Visibility and Presence**

Promoting awareness of our college's mission and outcomes broadens access in the communities we serve. This will be achieved by expanding the college's presence throughout all service areas by engaging in community initiatives and extending our programs, services, and support.

### **Become a Cultural and Recreational Hub**

Quality of life ranks high with the constituents in our region. Through strategic collaborations and community programming, our college aims to become a regional centerpiece for shared experiences—celebrating the arts, recreation, and local heritage in ways that strengthen the well-being of our residents.

## **Pillar 3: Cultivating Our College**

### **Employee Attraction, Retention, and Development**

People are at the heart of our college, and through proactive initiatives, we attract and retain talented professionals and ensure our employees are able to perform at their best. We foster a supportive, inclusive culture where professional growth is prioritized, meaningful contributions are recognized, and work-life balance is respected.

### **Operational Efficiency and Effectiveness**

Our college is committed to advancing operational efficiency through system development, resource optimization, and ensuring responsible stewardship of institutional assets. We will continuously assess effectiveness through data-informed practices to ensure sustainable growth and responsiveness to evolving needs.

### **Fostering a Culture of Innovation**

Innovation is the cornerstone of institutional excellence, where creative thinking is encouraged, calculated risks are supported, and new ideas flourish. By investing in change initiatives, we position our institution as a forward-thinking leader in higher education.