



# CULTIVATING SUCCESS

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Eastern Wyoming College  
Strategic Master Plan  
2025 - 2030

# A MESSAGE FROM THE PRESIDENT



Dear Lancer Community,

It is with great enthusiasm that I share Eastern Wyoming College's new Strategic Master Plan, centered around the theme Cultivating the Future. This plan reflects our deep commitment to nurturing student success, growing industry partnerships, and enriching the communities we serve.

Since its founding in 1948, Eastern Wyoming College has developed opportunities for students by fostering career pathways and strong connections with industry and local businesses. Today, as our enrollment flourishes, EWC is sowing the seeds for future success by aligning programs with industry needs to prepare students for high-demand careers in key sectors. Guided by the priorities outlined in Board Policy 1.0, this plan ensures that EWC remains dedicated to:

- \*Growing applied learning experiences and strengthening our partnerships with industry through advisory boards that keep our programs relevant.
- \*Creating clear pathways from high school to EWC and beyond, with strong advising to foster long-term success. With 1,000 students enrolled, we are committed to guiding each one with confidence.
- \*Harvesting financial resources efficiently to benefit Wyoming students through partnerships and collaboration to maximize impact. These efforts nurture our mission to be an innovative learning environment that advances academic excellence and workforce development.

I want to extend my sincere appreciation to the Strategic Planning Committee for their dedication and contributions. Their leadership and collaboration have been instrumental in shaping this plan. Please join me in recognizing the following individuals:

**Luke Audette**, Assistant Professor, Math  
**Donna Charron**, Assistant Professor/Director of Cosmetology/Barbering  
**Kim Conzelman**, Newcastle Outreach Coordinator  
**Rhett Greenwald**, Assistant Professor, Agronomy  
**Sergio Mendez**, Student Success/Testing Center Director  
**Kelly Strampe**, Associate Professor, English/Department Head, AHSBS  
**Katie Thomas**, Crook County Outreach Coordinator, Digital Media Specialist  
**Sherri Warren**, Associate Professor, Math/Department Head, Math and Science  
**John Hansen**, Vice President of Student and Academic Services  
**Dr. Kim Dale**, Strategic Planning Committee, Chair

Thank you again to all who have contributed to this important work. I look forward to our continued growth as we Cultivate the Future—together.

Respectfully,  
 Dr. Jeffrey Hawes  
 President of Eastern Wyoming College





## OUR MISSION

Eastern Wyoming College champions student success through innovative learning, academic excellence, and community enrichment.

## OUR VISION

Eastern Wyoming College is committed to service and striving for excellence.







# OUR VALUES

## LEARNING

We embrace learning as the core of our identity, empowering students to acquire knowledge, critical thinking, and practical skills. Eastern Wyoming College is dedicated to delivering exceptional educational experiences that prepare learners for meaningful careers, lifelong personal growth, and engaged citizenship.

## SERVICE

We believe service to our students, community, and region defines our purpose and enhances our impact. Eastern Wyoming College encourages a culture of generosity, responsiveness, and collaboration, fostering meaningful partnerships and actively contributing to the betterment of our communities.

## PEOPLE

We value each individual, recognizing that our students, faculty, staff, and community members are central to our mission. Eastern Wyoming College commits to fostering an engaging environment that promotes growth, well-being, and success of all people.

## STEWARDSHIP

We take seriously our responsibility to wisely manage and safeguard the resources entrusted to us. Eastern Wyoming College practices transparent, ethical stewardship of finances, facilities, human resources, and natural resources, ensuring sustainability and accountability to future generations.

## EXCELLENCE

We are committed to excellence in all endeavors, from academics and student services to community partnerships, and institutional governance. Eastern Wyoming College consistently strives to achieve the highest standards through continuous improvement, innovation, integrity, and accountability.

*The college has gone through several name changes throughout history. In 1957, the name changed from Southeast University Center to Goshen County Community College (GCCC). Then, in 1968, the name was further updated to Eastern Wyoming College, and the mascot was changed from the Colts to the Lancers.*



## **PILLAR 1**

CULTIVATING SUCCESS WITH OUR

# STUDENTS

### **A. Enhance Student-Centered Academic Outcomes**

Successful outcomes for our students is our business. Students will experience an engaging learning environment through rigorous and relevant curricula and innovative teaching practices that respond directly to student needs, inspire lifelong learning, and prepare students for meaningful lives.

### **B. Champion a Comprehensive Student Success Framework**

As a comprehensive community college, our students vary in many ways. Our commitment to the whole student ensures removing barriers and providing access to personalized resources throughout their academic journey. Our framework emphasizes continuous support for the evolving needs of our students.

### **C. Invest in Facilities and Technology**

Evolving students and communities require an innovative and modern college. Our investment fosters an accessible, safe, and inspiring college setting that promotes academic achievement, student satisfaction, and advanced technology.





## PILLAR 2

### CULTIVATING SUCCESS WITHIN OUR COMMUNITY

#### A. Strengthen Strategic Community Partnerships

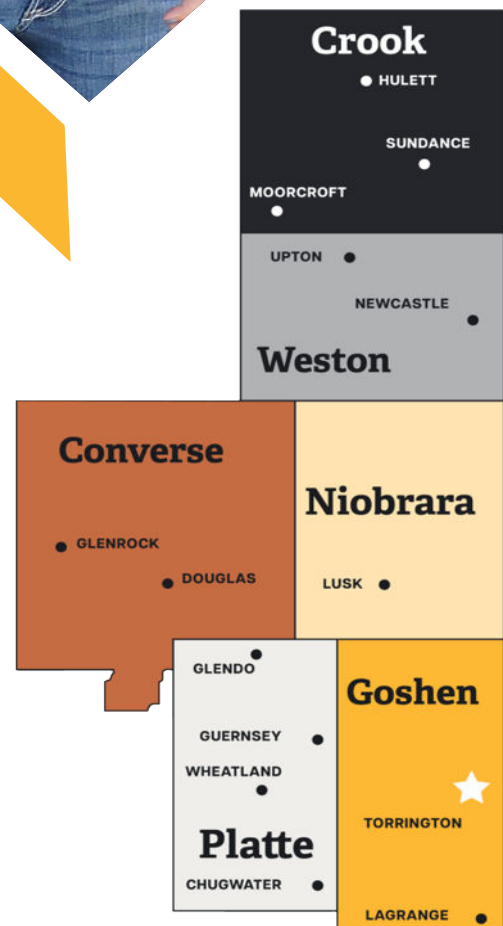
Our college is an economic engine for local and regional development, and community well-being. We commit to building strong, collaborative partnerships with our communities to enrich student learning, workforce development, and community vitality.

#### B. Expand Community Visibility and Presence

Promoting awareness of our college's mission and outcomes broadens access in the communities we serve. This will be achieved by expanding the college's presence throughout all service areas by engaging in community initiatives and extending our programs and services.

#### C. Become a Cultural and Recreational Hub

Quality of life ranks high by the constituents within our region. Through strategic collaborations and community programming, our college aims to become a regional centerpiece for shared experiences—celebrating the arts, recreation, and local heritage in ways that strengthen the well-being of our residents.



**EWC SERVICE AREA**



### PILLAR 3

## CULTIVATING SUCCESS WITHIN OUR COLLEGE



#### A. Employee Attraction, Retention, and Development

People are at the heart of our college, and through proactive initiatives, we attract and retain talented professionals and ensure our employees are able to perform at their best. We foster a supportive, inclusive culture where professional growth is prioritized, meaningful contributions are recognized, and work-life balance is respected.

#### B. Operational Efficiency and Effectiveness

Our college is committed to advancing operational efficiency through system development, resource optimization, and ensuring responsible stewardship of institutional assets. We will continuously assess effectiveness through data-informed practices to ensure sustainable growth and responsiveness to evolving student and community needs.



#### C. Fostering a Culture of Innovation

Innovation is the cornerstone of institutional excellence, where creative thinking is encouraged, calculated risks are supported, and new ideas flourish. By investing in change initiatives, we position our institution as a forward-thinking leader in higher education.





**2025 - 2030**

STRATEGIC MASTER PLAN

**EASTERN  
WYOMING  
COLLEGE**

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View Strategic Plan

