

APPENDIX D

Flyer Template





Eastern Wyoming College Flyer Template

Recommended Guidelines

- Use **large, bold headers** to separate sections.
- Keep paragraphs short, clear, and accessible.
- Include **specific program options, event features, or certificates** where applicable.
- Always list **contacts for follow-up**.
- Keep branding consistent with EWC fonts, colors, and footer.

Sample (see attached sample and breakdown below)

[Header – Program / Event / Topic Title]

(Bold, large font – e.g., “Business Degree Programs” or “Spring Open House”)

[Introductory Statement]

One short, engaging paragraph describing the program, event, or opportunity. Emphasize relevance, impact, or uniqueness to EWC. Keep it student-focused, inspirational, and easy to read. Bullet points are also effective as a means for conveying critical information.

[Subheading – Options / Details]

Program Options / Event Features

[Option 1 with short description]

[Option 2 with short description]

[Option 3 with short description]

(If it's an event: list time, date, location, key highlights in a simple bulleted format.)

[Subheading – Benefits / Why Choose EWC?]

Two to three short paragraphs explaining what sets EWC apart:

Small classes, expert instructors, and hands-on opportunities.

Cutting-edge technology and real-world experience.

Student activities, competitions, or career-focused internships.

[Contact Information]

Name, Title

Phone | Email

(Include multiple contacts if relevant.)

Footer (consistent with all flyers):

3200 West C Street • Torrington, Wyoming 82240 • 866.327.8996 • 307.532.8200 • ewc.wy.edu

If you have a question, please email: Marketing@ewc.wy.edu



EASTERN WYOMING COLLEGE



Agriculture Degree Programs



Agriculture is at the heart of EWC's culture and community. Located in one of the nation's most diverse ag hubs, EWC connects modern practices to global impact. Our programs reflect the real-world production economy that has shaped our past and drives our future. With the world's population projected to reach 9 billion by 2035, the demand for innovative, efficient, and sustainable solutions has never been greater. At EWC, you'll gain the skills and knowledge to tackle these challenges head-on and help feed the world.



EASTERN WYOMING COLLEGE

Agriculture Degree Programs

Contact

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Degree Options

At EWC, you'll find a unique learning environment with small classes, expert instructors, and hands-on opportunities in agronomy, animal science, business, farm and ranch management, and ag technology. Our focus is real-world agriculture—inside the classroom, out in the field, and through meaningful student experiences.

We invest in the latest technology and resources to keep you connected to an industry that never stops advancing. You'll also have access to career-boosting training like a CDL or welding, a strong internship program, and the chance to compete on teams such as rodeo, livestock judging, and more.

Programs at EWC:

Associate of Science (A.S.) in Agriculture Business & Sciences – For students planning to transfer to a 4-year university. Advisors will help tailor your program to fit your goals.

Associate of Applied Science (A.A.S.) in Farm & Ranch Management – For students starting their careers or returning to a farm/ranch operation. This is an applied program with internships with industry partners and the ability to earn certificates while developing market ready skills.

Certificate Programs in Crop Production, Animal Production, and Modern Agriculture Systems – Designed for students wanting targeted training, skill-building, or career advancement.

Your goals in agriculture are unique. At EWC, you'll gain the education and skills to reach them and make a difference in the industry's future.