

APPENDIX D

Flyer Template





Eastern Wyoming College Flyer Template

Recommended Guidelines

- Use **large, bold headers** to separate sections.
- Keep paragraphs short, clear, and accessible.
- Include **specific program options, event features, or certificates** where applicable.
- Always list **contacts for follow-up**.
- Keep branding consistent with EWC fonts, colors, and footer.

Sample (see attached sample and breakdown below)

[Header – Program / Event / Topic Title]

(Bold, large font — e.g., “Business Degree Programs” or “Spring Open House”)

[Introductory Statement]

One short, engaging paragraph describing the program, event, or opportunity. Emphasize relevance, impact, or uniqueness to EWC. Keep it student-focused, inspirational, and easy to read. Bullet points are also effective as a means for conveying critical information.

[Subheading – Options / Details]

Program Options / Event Features

[Option 1 with short description]

[Option 2 with short description]

[Option 3 with short description]

(If it’s an event: list time, date, location, key highlights in a simple bulleted format.)

[Subheading – Benefits / Why Choose EWC?]

Two to three short paragraphs explaining what sets EWC apart:

Small classes, expert instructors, and hands-on opportunities.

Cutting-edge technology and real-world experience.

Student activities, competitions, or career-focused internships.

[Contact Information]

Name, Title

Phone | Email

(Include multiple contacts if relevant.)

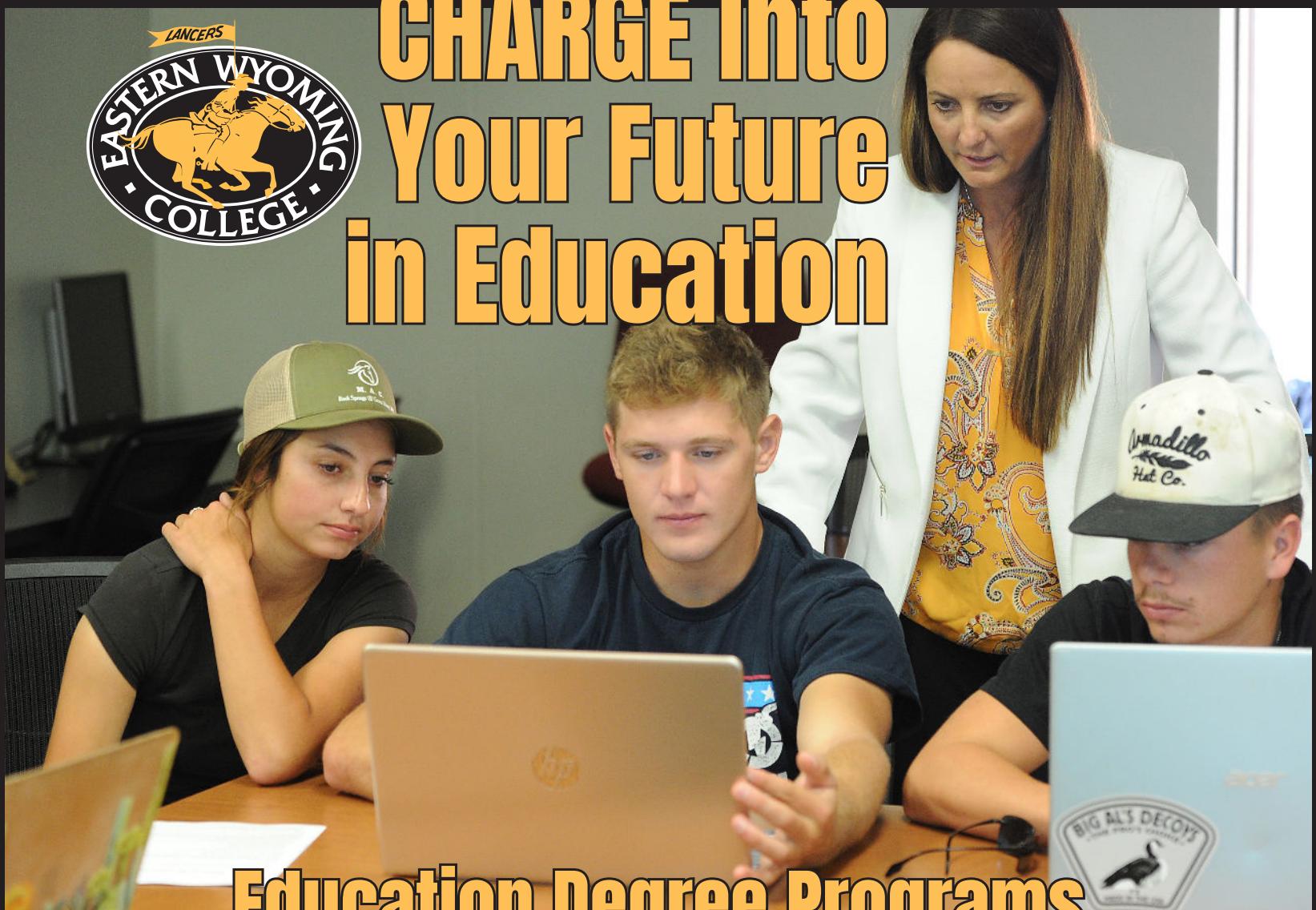
Footer (consistent with all flyers):

3200 West C Street • Torrington, Wyoming 82240 • 866.327.8996 • 307.532.8200 • ewc.wy.edu

If you have a question, please email: Marketing@ewc.wy.edu



CHARGE into Your Future in Education



Education Degree Programs

READY TO INSPIRE? START YOUR TEACHING JOURNEY AT EWC!

If you love helping others and want to make a real difference, Eastern Wyoming College has the perfect education programs for you. Earn an Associate of Arts degree to teach Kindergarten through 6th grade or focus on a specific subject with our Secondary Education degree for middle and high school.

Interested in working with little ones? Our Early Childhood Education program prepares you to jump into the workforce or continue your education. Begin your path to becoming a teacher and shaping the future, start at EWC today!



Education Programs



Contact

Dr. LeAnn Smith

Professor - Education

307.534.8339

lsmith@ewc.wy.edu



Shape the Future with a Career in Teaching

A career in teaching offers the chance to inspire, educate, and make a lasting impact on the lives of students. Whether you choose to teach young learners in elementary school or specialize in subjects at the middle or high school level, educators play a vital role in shaping the next generation's knowledge and skills.

Teaching careers can extend beyond the classroom into roles such as curriculum development, educational leadership, counseling, and special education. With a strong foundation from Eastern Wyoming College's Education programs, you'll be prepared to enter a meaningful profession that offers growth, fulfillment, and the opportunity to make a difference every day.

Meet Dr. LeAnn Smith - Your Guide to a Rewarding Career in Education!

Dr. LeAnn Smith is a passionate educator and mentor dedicated to helping students unlock their potential and become the inspiring teachers of tomorrow. With years of classroom experience and a deep commitment to student success, Dr. Smith brings energy, expertise, and real-world insight to Eastern Wyoming College's Education programs.

As a student at EWC, you'll gain practical, hands-on learning experiences that build a solid foundation for your future career as a teacher. You'll join a close-knit community of learners, where early teaching experiences become memorable milestones in a career full of passion and purpose.

Plus, several scholarships and financial aid options are available to support academically qualified students. Ready to start your teaching journey? Dr. Smith and EWC are here to help you shine and make a lasting impact on the future!

CHARGE into Your Future in Archaeology



Archaeology & Anthropology Degree Programs

UNEARTH THE PAST. UNDERSTAND THE PRESENT.
SHAPE THE FUTURE.

Fascinated by ancient civilizations or the stories buried beneath our feet? At Eastern Wyoming College, the Archaeology and Anthropology program lets you explore humanity, past and present, through hands-on discovery and real-world experience.

You won't just read about history, you'll dig into it. Work at real archaeological sites, gain experience in our archaeology lab, and even create museum exhibits.



Archaeology & Anthropology Programs



Contact

Dr. Steven Howard

Program Director - Archaeology
307.534.2964
showard@ewc.wy.edu



Explore Careers That Uncover the Human Story

A degree in Archaeology or Anthropology can open doors to fascinating careers that connect the past to the present. Graduates pursue work as archaeologists, museum curators, cultural resource managers, and heritage consultants, helping to preserve and interpret history for future generations. Others find meaningful roles in forensics, education, public service, and community development, applying their understanding of people and cultures to solve real-world challenges.

Whether you're excavating ancient sites, managing museum collections, or studying human behavior, a background in archaeology and anthropology gives you the tools to make an impact—wherever your curiosity leads.

Dig Into Your Future at EWC!

If you're curious about ancient civilizations, human culture, and the stories buried beneath the surface, Eastern Wyoming College's Archaeology and Anthropology program is the perfect place to start your journey.

You'll use the latest tools and technology while gaining real experience through internships with industry and museum partners. With small classes and personalized instruction, you'll get the hands-on learning that brings history to life.

Students earn an Associate of Arts in Social Science by following the Anthropology Track, which includes courses in Cultural, Biological, and Archaeological Anthropology, plus Museology and Physical Geology.

Each summer, EWC hosts a six-credit Archaeology Field School that attracts students from across the country—offering an unbeatable opportunity to work alongside professionals and uncover the past firsthand.

Join the EWC Archaeology and Anthropology family and explore a world of discovery, culture, and adventure. Your future in uncovering the human story starts here!